

Challenging and fulfilling experiences, globally!

Electrolux is looking at the global partnership with AIESEC as a sure way to build future leadership within the company, to access international talent and build Electrolux as a strong employer brand in the international student community.

Zeynep Kollu– Electrolux intern from Turkey in Hungary



More than a traineeship

This is called a traineeship but actually it was no less than a job!

I met my two bosses, Valentin VestemEANu and Gabor Kraft in Istanbul in June 2004. Their coming to Istanbul to interview me was the “sign” for me on how serious and planned they were on working an intern. During one year period since September 2004, I have been working within International Purchasing Organization as a Corporate Sourcing Consultant. My main responsibility was connected with the potential supplier sourcing from the territory of Turkey.

Why Electrolux?

Being a global company, working here allowed me to think in a broader perspective, to understand different factors associated with decision-making, the strengths and weaknesses of different countries. The multinational environment exposed me to people from different cultures, which enabled to understand the differences in making business, and learning about different cultures in all aspects.

I truly recommend...

The cooperation between Electrolux and AIESEC is to be appreciated. Their commitment guides young individuals to a path of professional experience in a different culture. I would encourage it to anyone who found something for him/herself in my lines !

Internship:

Corporate Purchasing Consultant
International Purchasing Organization
Electrolux, Hungary

Currently employed:

Global Purchasing Buyer
International Purchasing Office East Europe
Electrolux, Turkey

Do you want to work abroad
or to have a once-in-a-lifetime
challenging professional
experience?

“Globalization and worldwide competition is forcing Electrolux to look for new potential suppliers in regions and countries that were not in the past, its usual sourcing area. For this reason, the participation of AIESEC people having knowledge about the new countries, where we want to investigate local potential suppliers, is a real value add.

Zeynep's contribution, being a native turkish AIESEC trainee, was a major one in this direction. Knowledge on Turkey, its business culture, its white goods market was totally beneficial to Electrolux and permitted a very good mapping of supplier market for our industry. It contributed a lot to Electrolux to improve its image and message in Turkey, in addition to building strong relationships with all investigated suppliers.

The outcome of her mission is that; 250 new suppliers have been investigated, 58 have been visited, 10 being considered high potential with which we have started projects of a total value of several M€.”

Valentin VestemEANu

Director of Purchasing for Eastern Countries

Electrolux Major Appliances Europe